

# MATERIA PRIMA



Free your imagination



## MATERIA PRIMA

A volte le parole non bastano.  
E allora servono i colori.  
E le forme.  
E le note.  
E le emozioni

*Alessandro Baricco*



# MATERIA PRIMA

Cloud White \_ Grey Vetiver \_ North Pole \_ Navy Sea

Non mi stanco mai di un cielo azzurro.  
- Vincent van Gogh -







Cloud White 40x40  
Mosaico Rombo Navy Sea 25x25  
Mosaico Rombo Mix Blue 25x25





Esagona North Pole 24x27,7  
Wall12 Fabulous Blue 60x120 (collezione Showall)





modulare 8: Rombo Cloud White, Grey Vetiver, North Pole 13,7x24



modulare 8: Rombo Cloud White, Grey Vetiver, North Pole 13,7x24  
North Pole 4,0x4,0



# MATERIA PRIMA

Cloud White \_ Grey Vetiver \_ Pink Velvet \_ Jewel

Io credo nel rosa  
Io credo che domani sarà un altro giorno,  
Ed io credo nei miracoli.  
- Audrey Hepburn -





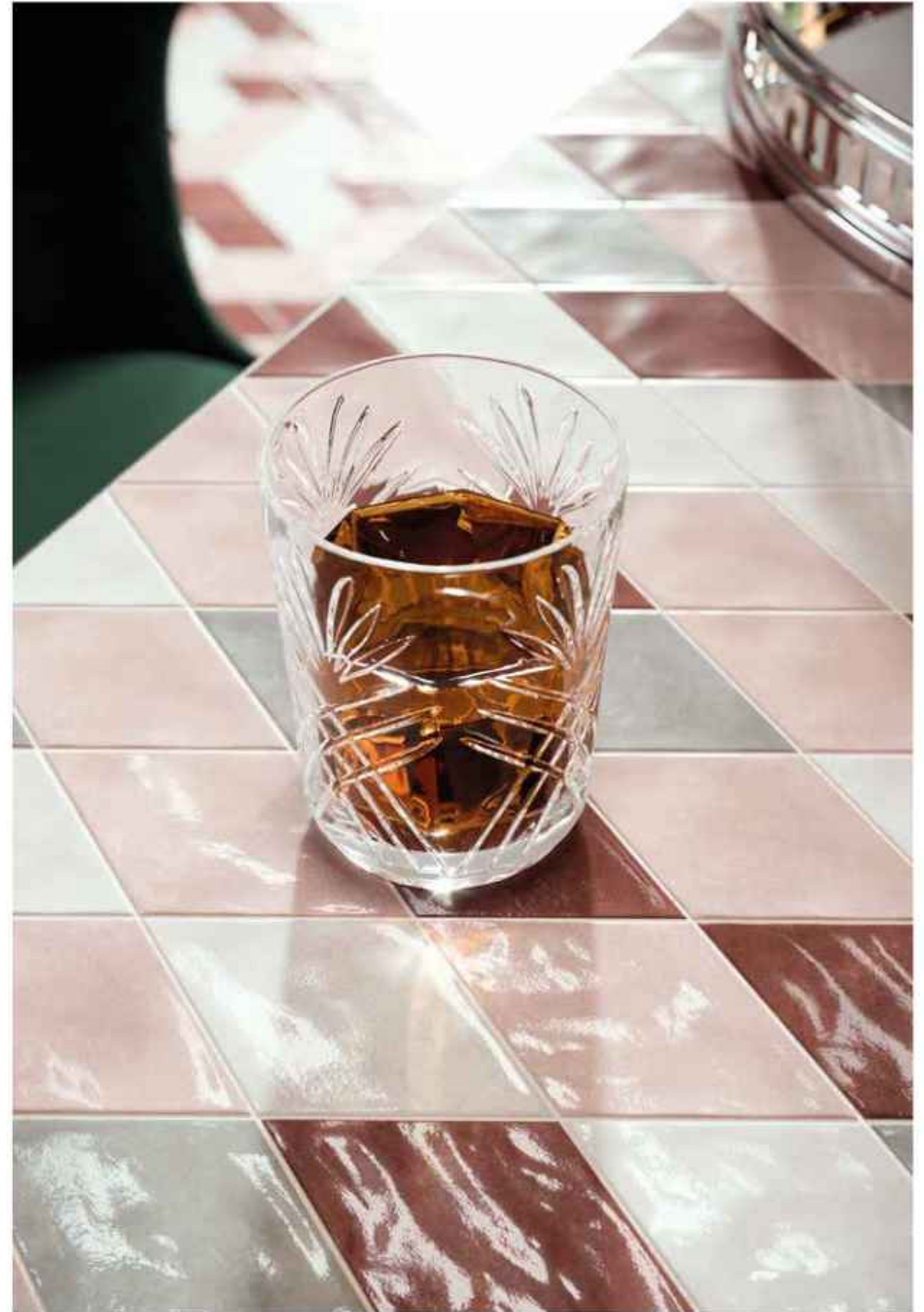


modulare 4c Rombo Pink Velvet, Jewel, Grey Vetiver 13,7x24  
Pink Velvet 40x40





Mosaico Rombo Pink Velvet 25x25  
modulare 30 Rombo Eni Velvet, Cloud White 25x25



mosaico rombo Mix Pink 25x25



moduläre 7: Rombo Pink Velvet, Jewel, Grey Vetiver 13,7x24



Mosaico Esagono Jewel 27x27  
moduläre 7: Rombo Pink Velvet, Jewel, Grey Vetiver 13,7x24



# MATERIA PRIMA

Cloud White \_ Grey Vetiver \_ Soft Mint \_ Hunter Green

Grigia è ogni teoria e  
verde l'albero della vita  
- Goethe -







Cloud White 40x40  
Soft Mint 40x40 30x60



modulare 11: Rombo Cloud White, Soft Mint, Hunter Green 13,7x24



modulare 11: Rombo Cloud White, Soft Mint, Hunter Green 13,7x24  
Cloud White 20x20





Soft Mint 40x40  
magliere 70x150 Cloud White, Hunter Green 13,7x24



Cloud White 10x20  
Soft Mint 40x40

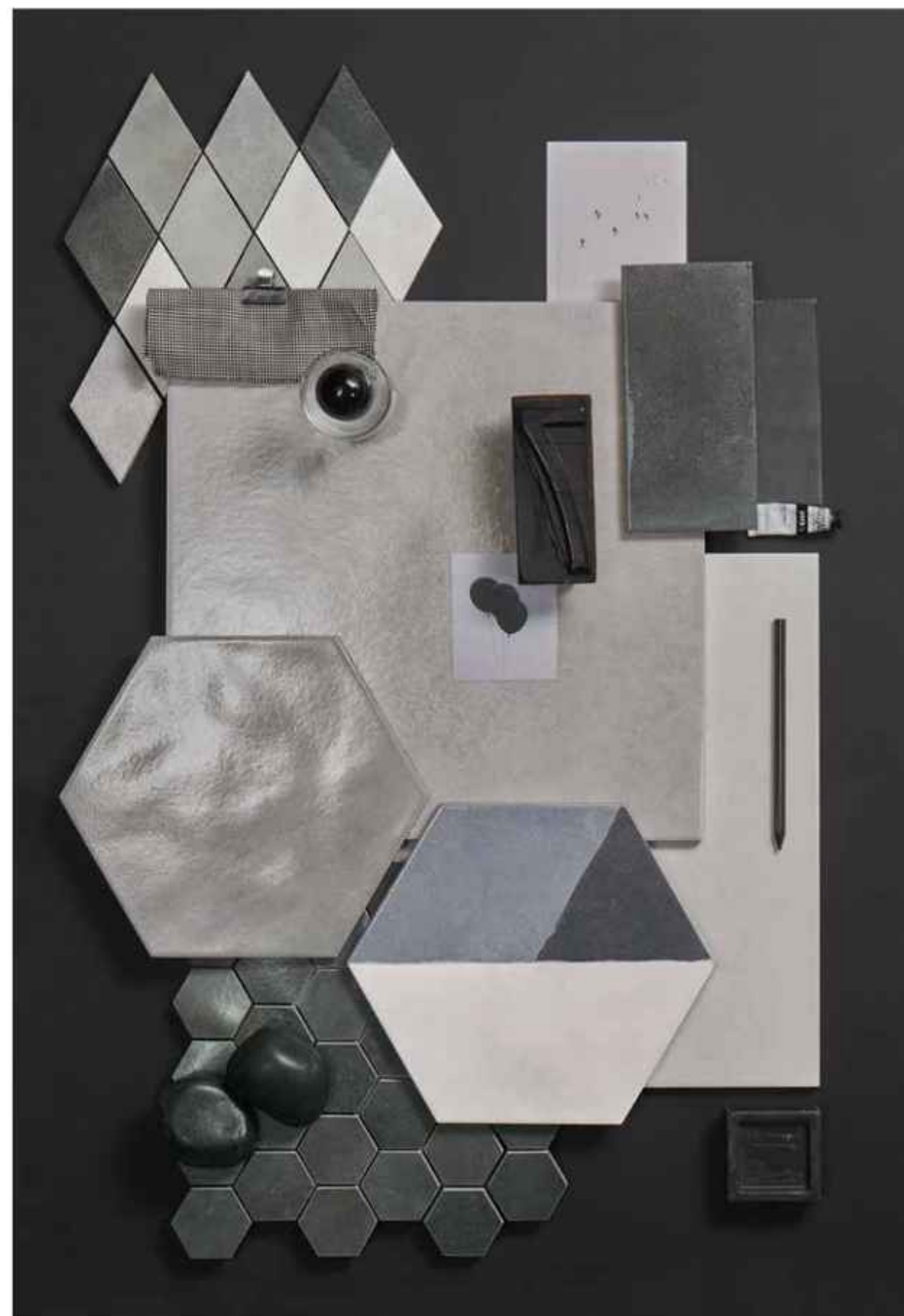


## MATERIA PRIMA

Cloud White \_ Grey Vetiver \_ Metropolitan Grey \_ Black Storm

Erano il bianco e il nero, due categorie estreme,  
in mezzo alle quali si stendeva una serie impressionante  
di sfumature di grigio.

- Giorgio Faletti -







modulare: Rombi Cloud White, Metropolitan Grey 13,7x24, Esagona Cloud White, Metropolitan Grey 24x27





modulare 9: Rombo Cloud White / Metropolitan Grey 15x24 - Isacuna Cloud White / Metropolitan Grey 25x27



Cloud White 20x20 - Black Storm 20x20





Angonia Grey White 24x27  
Angonia Grey White 24x27  
Angonia Cloud White 24x27  
Wallpaper Myfair Grey 60x120 (collezioni Snowfall)



Wallpaper Myfair Grey 60x120 (collezioni Snowfall)



## MATERIA PRIMA

Cloud White \_ Grey Vetiver

Ciò che sembra grigio è composta di sfumature chiare  
che un occhio esercitato indovina.  
- Paul Gouguin -







modulare 9: Rombo Cloud White, Grey Vetiver 13,725 - Esagona Cloud White, Grey Vetiver 24,627



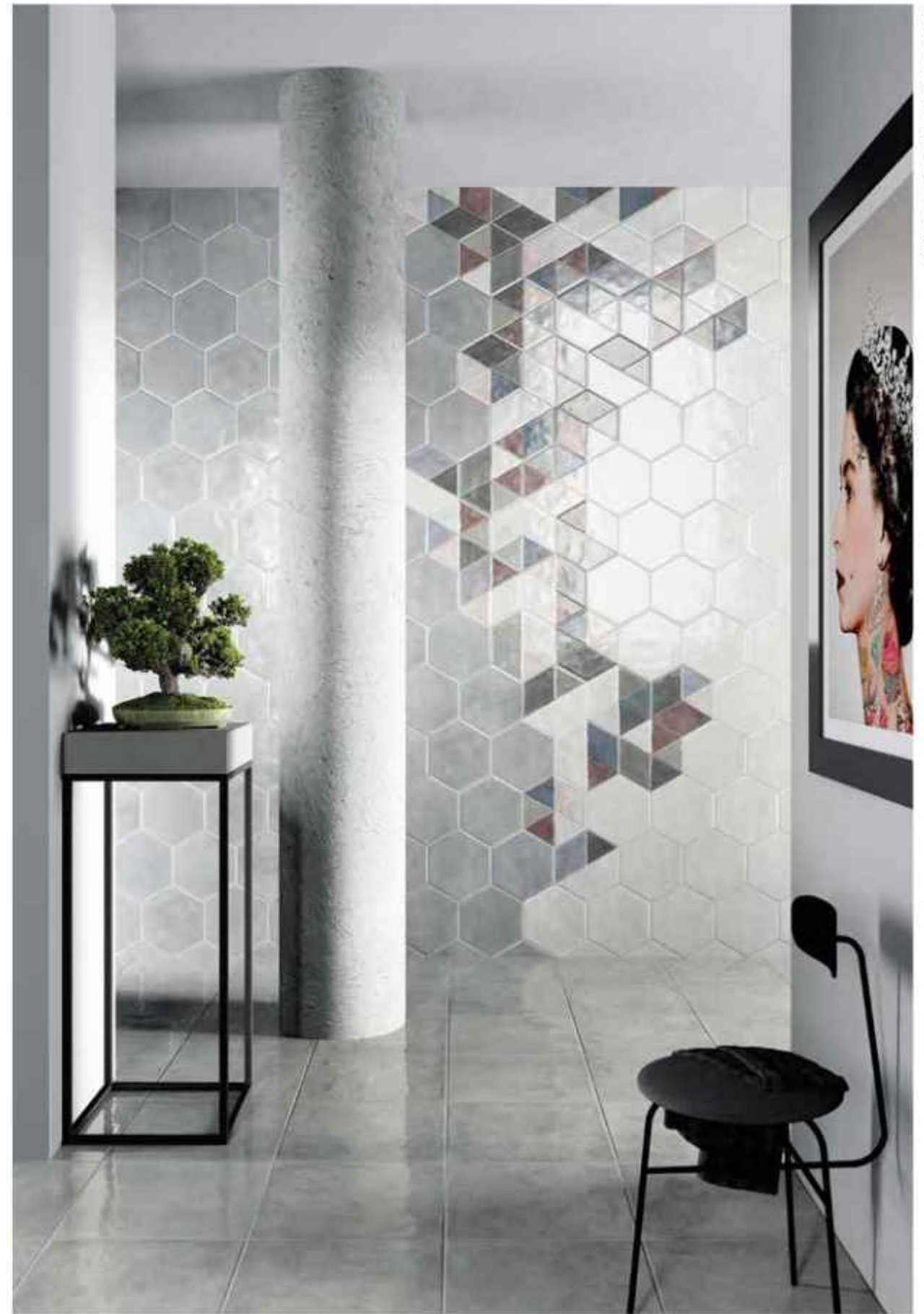


Grey Veriver 1,0x4,0  
modo Ere 3-Rambo Cloud White Grey - color 73,7/22





Cloud White 20x20  
modulare 4; Rombo Cloud White, North Pole, Jewel 13,7x24



Grey Vetro 40x40  
Esagona Cloud White, North Pole 24x27,3  
Inserto Rainbow Mix esagona 24x27,3





modulare 11: Rombo Cloud White, North Pole, Black Storm 13,7x24



Soft Mint, Hunter Green 20x20  
modulare 2: Rombo Cloud White, Soft Mint, Black Storm 13,7x24





modulare & Rombo Cloud White 13,7x24 . Esagona Soft Mint, Jewel 24x27,7



Soft Mint 40x40  
Inserto Natural Green s/4 20x20





Navy Sea 20x20  
modulare 10: Rombo Pink Velvet, Navy Sea, Cloud White 13,7x24





North Pole 10x20 - 40x40  
Wall10 Spring 60x120 (collezione Showall)



Soft Mint, Hunter Green, Cloud White 10x20





Free your Imagination

## MATERIA PRIMA

COLLECTION



# MATERIA PRIMA

Gres fine porcellanato smaltato  
Glazed Fine Porcelain Dtoneware  
Grès Cérame Fin Émaillé  
Glasiertes Feinsteinzeug  
Глазурованный Керамогранит

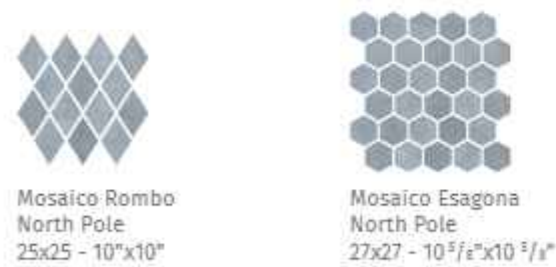


Spessore . Thickness . Épaisseur  
Stärke . Толщина . 10 mm

## NORTH POLE



Mosaici . Mosaics . Mosaïques . Mosaïken . Мозаика



## NAVY SEA



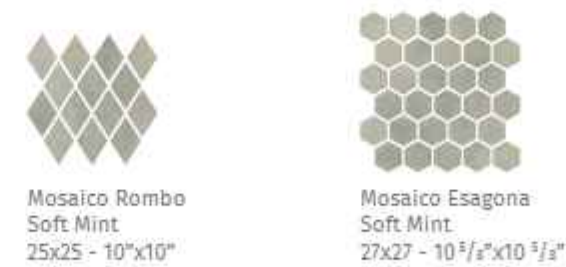
Mosaici . Mosaics . Mosaïques . Mosaïken . Мозаика



## SOFT MINT



Mosaici . Mosaics . Mosaïques . Mosaïken . Мозаика



## HUNTER GREEN



Mosaici . Mosaics . Mosaïques . Mosaïken . Мозаика



L'ufficio stile consiglia stucchi colorati a complemento di "Materia Prima" per creare ambienti unici e personalizzati.  
The style department recommends colored grout as complement to "Materia Prima" to create unique and personalized environments.



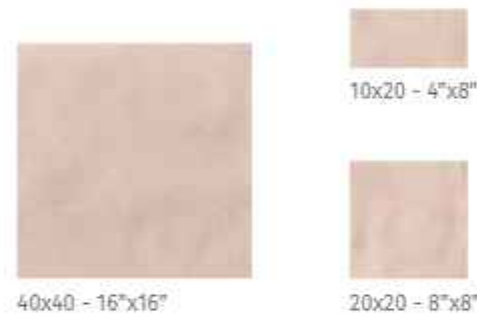
# MATERIA PRIMA

Gres fine porcellanato smaltato  
Glazed Fine Porcelain Stoneware  
Grès Cérame Fin Émaillé  
Glasiertes Feinsteinzeug  
Глазурованный Керамогранит

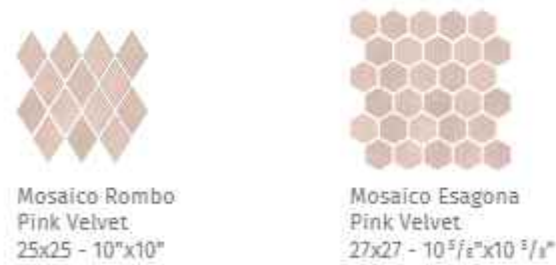


Spessore . Thickness . Épaisseur  
Stärke . Толщина . 10 mm

## PINK VELVET



Mosaici . Mosaics . Mosaïques . Mosaïken . Мозаика



## JEWEL



Mosaici . Mosaics . Mosaïques . Mosaïken . Мозаика



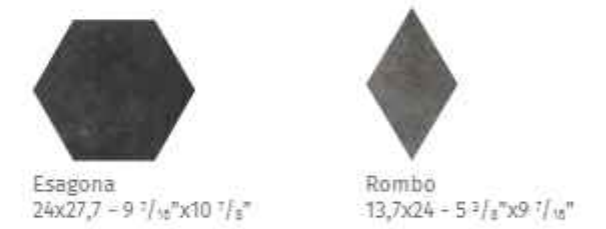
## METROPOLITAN GREY



Mosaici . Mosaics . Mosaïques . Mosaïken . Мозаика



## BLACK STORM



Mosaici . Mosaics . Mosaïques . Mosaïken . Мозаика



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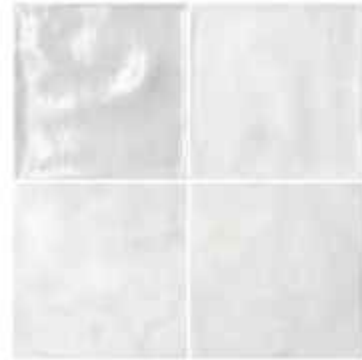
# MATERIA PRIMA

Gres fine porcellanato smaltato  
Glazed Fine Porcelain Stoneware  
Grès Cérame Fin Émaillé  
Glasiertes Feinsteinzeug  
Глазурованный керамогранит



Spessore . Thickness . Épaisseur  
Stärke . Толщина . 10 mm

## CLOUD WHITE



Mosaici . Mosaics . Mosaïques . Mosaiken . Мозаика



Sigaro  
Cloud White  
3x20 - 1 1/4"x8"

Profilo  
Cloud White  
1,2x20 - 1/2"x8"

## GREY VETIVER



Mosaici . Mosaics . Mosaïques . Mosaiken . Мозаика



Sigaro  
Grey Vetiver  
3x20 - 1 1/4"x8"

Profilo  
Grey Vetiver  
1,2x20 - 1/2"x8"

Mosaici . Mosaics . Mosaïques . Mosaiken . Мозаика



Mosaico Rombo  
Mix Grey (Cloud White, Grey  
Vetiver, Metropolitan Grey,  
Black Storm)  
25x25 - 10"x10"

Mosaico Rombo  
Mix Pink (Cloud White, Grey  
Vetiver, Pink Velvet, Jewel)  
25x25 - 10"x10"

Mosaico Rombo  
Mix Green (Grey Vetiver,  
Metropolitan Grey, Soft Mint,  
Hunter Green)  
25x25 - 10"x10"

Mosaico Rombo  
Mix Blue (Grey Vetiver,  
Metropolitan Grey, North  
Pole, Navy Sea)  
25x25 - 10"x10"

Mosaico Esagona  
Mix Grey (Cloud White, Grey  
Vetiver, Metropolitan Grey,  
Black Storm)  
27x27 - 10 2/5"x10 2/5"

Mosaico Esagona  
Mix Pink (Cloud White, Grey  
Vetiver, Pink Velvet, Jewel)  
27x27 - 10 2/5"x10 2/5"

Mosaico Esagona  
Mix Green (Metropolitan Grey,  
Grey Vetiver, Soft Mint,  
Hunter Green)  
27x27 - 10 2/5"x10 2/5"

Mosaico Esagona  
Mix Blue (Grey Vetiver,  
Metropolitan Grey,  
North Pole, Navy Sea)  
27x27 - 10 2/5"x10 2/5"

Decorì . Decors . Dècors . Dekore . Декоры



Inserto Rainbow Mix \*  
20x20 - 8"x8"



Inserto Rainbow Mix esagona \*  
24x27,7 - 9 7/16"x10 7/16"



Inserto Natural s/4 Blue  
20x20 - 8"x8"



Inserto Natural s/4 Red  
20x20 - 8"x8"



Inserto Natural s/4 Grey  
20x20 - 8"x8"



Inserto Natural s/4 Green  
20x20 - 8"x8"

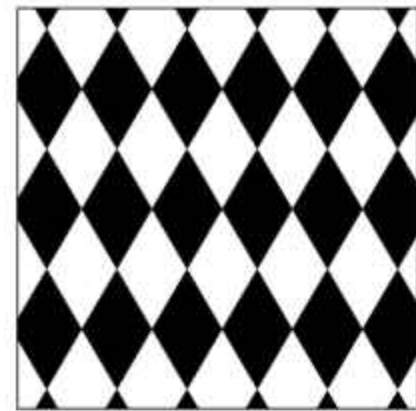
\* Soggetti miscelati casualmente nelle scatole.  
Designs available with each box containing a random mix.  
Motifs mélangés au hasard dans les boîtes.  
Die Muster in den Schachteln werden nach dem Zufallsprinzip gemischt.  
вариантов, в коробке упакована произвольная смесь из них.

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# SCHEMI DI POSA

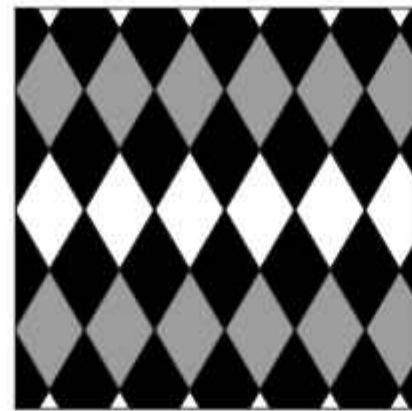
Laying sketch : Schémas de pose : Modulverlegungsbeispiele : Варианты Укладки



MODULARE 1  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



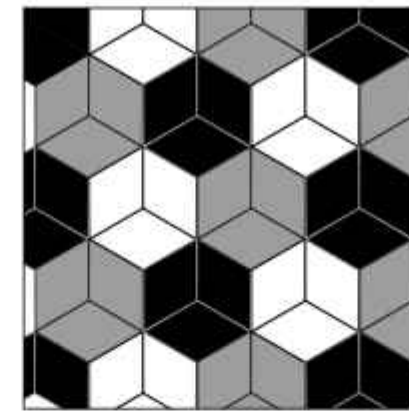
MODULO  
rombo 1 50%  
rombo 2 50%



MODULARE 2  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



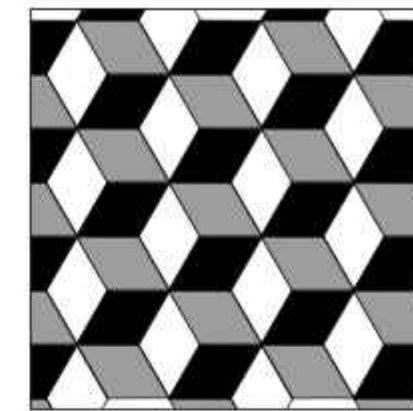
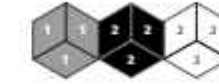
MODULO  
rombo 1 25%  
rombo 2 25%  
rombo 3 50%



MODULARE 7  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



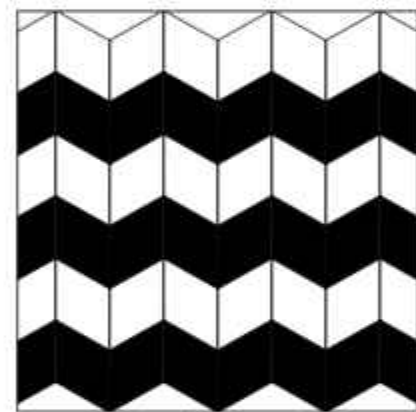
MODULO  
rombo 1 33,3%  
rombo 2 33,3%  
rombo 3 33,4%



MODULARE 8  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



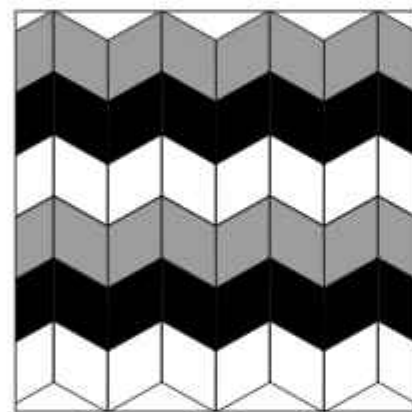
MODULO  
rombo 1 33,3%  
rombo 2 33,3%  
rombo 3 33,4%



MODULARE 3  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



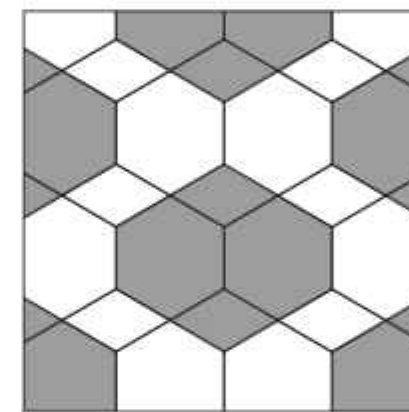
MODULO  
rombo 1 50%  
rombo 2 50%



MODULARE 4  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



MODULO  
rombo 1 33,3%  
rombo 2 33,3%  
rombo 3 33,4%



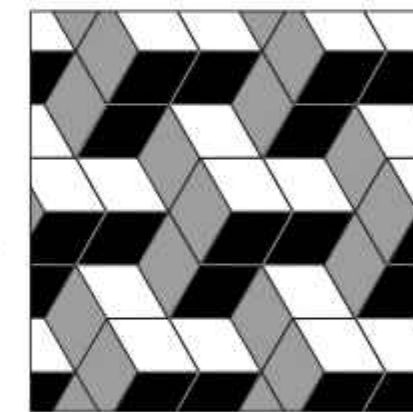
MODULARE 9  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



ESAGONA  
 $24 \times 27,7 - 9 \frac{1}{4} \times 10 \frac{1}{2}$ "



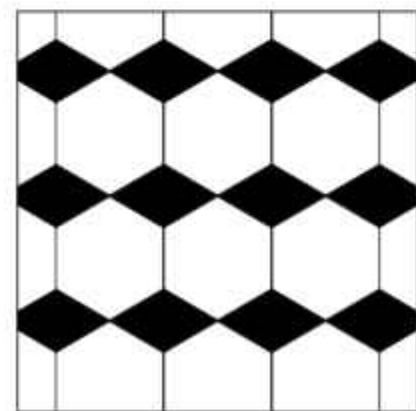
MODULO  
esagona 1 37,54%  
esagona 2 37,54%  
rombo 3 12,46%  
rombo 4 12,46%



MODULARE 10  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



MODULO  
rombo 1 33,3%  
rombo 2 33,3%  
rombo 3 33,4%



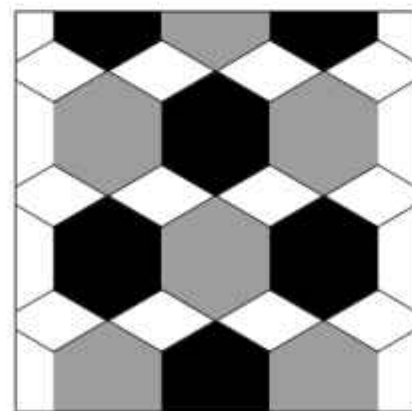
MODULARE 5  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



ESAGONA  
 $24 \times 27,7 - 9 \frac{1}{4} \times 10 \frac{1}{2}$ "



MODULO  
esagona 1 75%  
rombo 2 25%



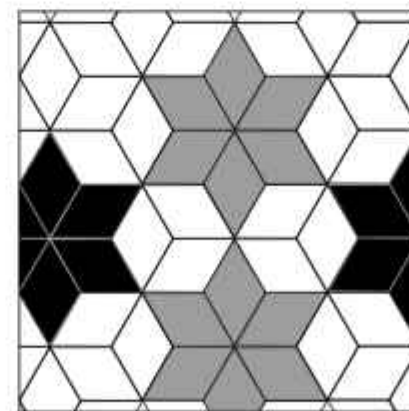
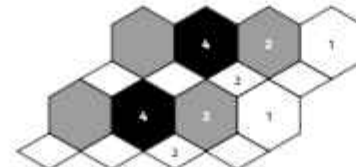
MODULARE 6  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



ESAGONA  
 $24 \times 27,7 - 9 \frac{1}{4} \times 10 \frac{1}{2}$ "



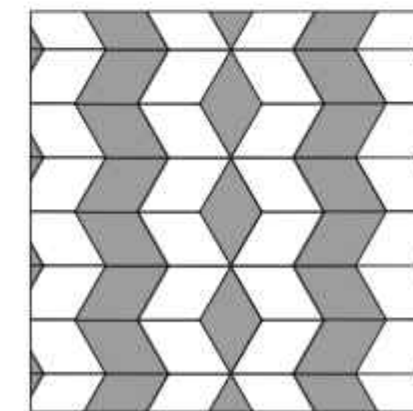
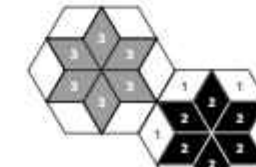
MODULO  
esagona 1 18,70%  
esagona 2 28,15%  
rombo 3 25%  
esagona 4 28,15%



MODULARE 11  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



MODULO  
rombo 1 50%  
rombo 2 25%  
rombo 3 25%



MODULARE 12  
ROMBO  
 $13,7 \times 24 - 5 \frac{3}{8} \times 9 \frac{1}{4}$ "



MODULO  
rombo 1 45,45%  
rombo 2 54,55%





Gres Fine Porcellanato Smaltato Cir - ISO 13006 Bia GL - Blb GL  
 Glazed Fine Porcelain Stoneware Cir - ISO 13006 Bia GL - Blb GL | Grès Cérame Fin Émaillé Cir - ISO 13006 Bia GL - Blb GL  
 Glasiertes Feinsteinzeug Cir - ISO 13006 Bia GL - Blb GL | Глазурованный Керамогранит Cir - ISO 13006 Bia GL - Blb GL

# MATERIA PRIMA

Gres fine porcellanato smaltato  
 Glazed Fine Porcelain Stoneware  
 Grès Cérame Fin Émaillé  
 Glasiertes Feinsteinzeug  
 Глазурованный Керамогранит



Spessore - Thickness - Épaisseur  
 Stärke - Толщина - 10 mm

Imballi - Packing - Emballage - Verpackung - Упаковка

SIZES	BOX			PALLET		
	PZ	MQ	KG	BOX	MQ	KG
40x40 - 16"x16"	8	1,28	25,60	48	81,44	1,248
20x20 - 8"x8" / Inserto Rainbow	28	1,04	20,80	54	56,16	1,112
10x20 - 4"x8"	36	0,72	14,40	72	51,84	1,024
24x27,7 - 9 7/16"x10 7/8" Esagona	20	0,97	20,50	56	54,32	1,164
13,7x24 - 5 3/8"x 9 7/16" Rombo	60	0,97	20,50	56	54,32	1,164

Proprietà fisico-chimiche Physical chemical properties / Propriétés physico chimiques Physisch chemische Eigenschaften / Физико химические свойства	Metodo di prova Standard of test / Norme du test Testnorm / Метод испытаня	Materia Prima
<p>Dimensioni Dimensions Dimensions Abmessungen Размеры</p> <p>Aspetto superficiale Surface appearance Aspect superficiel Oberflächenbeschaffenheit Вид поверхности</p> <p>Lunghezza e larghezza Length and width Longueur et largeur Länge und Breite Длина и Ширина</p> <p>Spessore Thickness Épaisseur Stärke Толщина</p> <p>Rettilineità degli spigoli Straightness of edges Rectitude des arêtes Rangefähigkeit Прямолинейность кромок</p> <p>Ortogonalità Squareness Rectitude Rechtwinkligkeit Ортогональность</p> <p>Piappinta Flatness Planité Ebenheit Плоскостность</p>	ISO 10545 - 2	<p>± 95%</p> <p>± 0,5% ± 2 mm</p> <p>± 0,5% ± 2 mm</p> <p>± 5% ± 0,5 mm</p> <p>± 0,3% ± 1,5 mm</p> <p>± 0,3% ± 1,5 mm</p> <p>± 0,3% ± 1,5 mm</p> <p>Warpage diagonal edge ± 0,4%</p>
<p>Variazioni di tono Shade variations Variations de nuances Farbabweichungen Оттенки изменчивости</p>		<p>ISO 10545 - 3</p>
<p>Assorbimento d'acqua Water absorption Absorption d'eau Wasseraufnahme Водопоглощение</p>	ISO 10545 - 3	E ≤ 0,1% Bia GL
<p>Resistenza al gelo Frost resistance Résistance au gel Frostbeständigkeit Морозостойкость</p>	ISO 10545 - 12	Ingelivo Frost proof Résistant Морозостойкость
<p>Coefficiente di dilatazione termica (lineare 60°/400°) Coefficient of thermal expansion (linear 60°/400°) Coefficient de dilatation thermique (linéaire 60°/400°) Koeffizient der thermischen Ausdehnung</p>	ISO 10545 - 8	Metodo disponibile Test method available Méthode disponible Verfügbare Verfahren Используемый Метод
<p>Resistenza agli sbalzi termici Resistance to thermal shock Résistance aux chocs de température Widerstand gegen Temperaturwechsel Устойчивость к температурным перепадам</p>	ISO 10545 - 9	Resistente Resistant Résistant Widerstandsfähig Устойчивый
<p>Resistenza al cavillo di piastrelle smaltate Resistance to prying of glazed tiles Résistance à la levée des carreaux émaillés Widerstandsfähigkeit der glasierten Fliesen Устойчивость к выдергиванию плитки из укладки</p>	ISO 10545 - 11	Resistente Resistant Résistant Widerstandsfähig Устойчивый
<p>Resistenza della superficie (scale MOHS) Resistance to surface scratching (MOHS) Résistance de la surface (échelle MOHS) Oberflächenhärte (MOHS skala) Устойчивость поверхности по шкале Мооса</p>	EN 101	MOHS > 6
<p>Resistenza alla abrasione della superficie di piastrelle smaltate Resistance to surface abrasion of glazed tiles Résistance à l'abrasion de la surface des carreaux émaillés Widerstand gegen Abrieb der glasierten Fliesen Устойчивость к абразивной нагрузке по поверхности укладки</p>	ISO 10545 - 7	Classe class classe Klasse класс
<p>Resistenza ai prodotti chimici di uso domestico Resistance to household chemicals Résistance aux produits chimiques ménagers Widerstand gegen Haushaltschemikalien Устойчивость к бытовым химикатам</p>	ISO 10545 - 13	Classe class classe Klasse класс
<p>Resistenza agli acidi e alle basi a bassa concentrazione Resistance to low concentrations of acids and bases Résistance aux acides et aux bases à faible concentration Widerstand gegen schwach konzentrierten Säuren und Laugen Устойчивость к разбавленным кислотам и щелочам</p>	ISO 10545 - 13	Classe class classe Klasse класс
<p>Resistenza alle macchie di piastrelle smaltate Resistance to stains of glazed tiles Résistance aux taches des carreaux émaillés Widerstand gegen Flecken der glasierten Fliesen Устойчивость к пятнам на поверхности плитки</p>	ISO 10545 - 14	Classe class classe Klasse класс
<p>Resistenza alla flessione Resistance to flexion Résistance à la flexion Biegebeständigkeit Устойчивость к изгибу</p>	ISO 10545 - 4	R ≥ 35 N/mm <sup>2</sup> S ≥ 1300 N

## NOTE TECNICHE - TECHNICAL NOTES - NOTES TECHNIQUES - TECHNISCHE ANMRKUNGEN - ТЕХНИЧЕСКИЕ ЗАМЕЧАНИЯ

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## CONSIGLI PER LA POSA - LAYING SUGGESTIONS - CONSEILS POUR LA POSE - VERLEGEHINWEISE - РЕКОМЕНДАЦИИ ПО УКЛАДКЕ

Stendere a terra alcuni metri (almeno 3 mq) per controllare l'effetto d'insieme. Posare il materiale stendendo da più scatole controllandone accuratamente colori, tonalità e spalti. - Nella posa è consigliabile lasciare una fuga tra le piastrelle monofornate di 3 mm. - È comunque compito del progettista stabilire, in funzione della struttura e della destinazione d'uso del piano di calpestio, il corretto modo di applicazione delle piastrelle.

Lay some pieces of product (at least 3 sqm) to check the overall effect. Lay the material taking it from several boxes and carefully check its size accuracy, shade and material sorting. - Suggested laying using grout with 3mm. - However, the designer has to establish the correct way of application of the tiles depending on the structure and the foreseen utilization of the floor.

Appuyer sur le sol quelques pièces (au moins 3 mq) pour apprécier l'effet global. Poser le matériel en le prenant de plusieurs boîtes et en contrôlant l'épaisseur, les nuances et la qualité des différentes pièces. - Dans la pose, il est recommandé un joint de laisser un écart entre les carreaux de même format de 3 mm. - D'ailleurs c'est le concepteur qui doit établir sur la base de la structure et de la destination d'emploi du plan de piétement, le procédé d'application correct des carreaux.

Eine Quadratmeter (min. 3 qm) auf dem Boden legen, um die Gesamtbildung nachzuprüfen. Wir empfehlen Fliesen aus mehreren Kartons zu verlegen, nach einer sorgfältigen Prüfung des Kalibers, des Farbtons und der Sortierung. - Beim Verlegen schlagen wir eine Fuge von 3 mm beim gleichen Format. - Es ist auf jeden Fall Aufgabe des Planers, nach der Struktur und dem Verwendungszweck der Trüffläche, die richtige Verlegart der Fliesen zu bestimmen.

Разложить на полу для проверки общего эффекта. Укладывать материал, тщательно проверяя калибр, тональность и сорт. - При укладке плитки обязательно留出 между плиткой зазор формата 3 мм. моноформатной укладки, так и для укладки мозаики.

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 con assorbimento di acqua E ≤ 0,6%,  
 per pavimentazioni interne ed esterne.

Hot pressed ceramic tile  
 with water absorption E ≤ 0,6%,  
 for internal and external footings.



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